harmony
4 hope

Music Uniting People for Rare Disease
www.harmony4hope.org

Rare Storytellers - The Best Songs Start with a Story

Harmony 4 Hope (H4H) *Rare Storytellers Educational Series* unites and amplifies the voices of rare disease patients and parent advocates as they share their medical odysseys with the next generation of physicians and healthcare professionals.

A casual and comfortable environment for students and storytellers alike, H4H invites speakers from our sponsors' patient population, as well as from our own growing number of personal contacts, maintaining the organic roots of this program. In the first half of 2018, H4H has welcomed eight new storytellers and two prestigious higher learning institutes to the program.

In addition to Chicago's Northwestern Feinberg School of Medicine and Rush University Medical Center who currently host our educational series biannually, Marquette University joined our programming on Rare Disease Day, 2018 for a 'first annual' Rare Disease Eve Event. Medical College of Wisconsin (MCW) joins H4H in September 2018 for its' inaugural H4H Rare Storytellers Event. Since the program's inception in 2015, H4H Rare Storytellers Series has inspired thousands of medical students. We are engaging and empowering patients, young adults and parent advocates representing dozens of Rare Diseases. The scope of our outreach continues to flourish thanks to the support of our sponsors.

The response from sponsors, patient advocates and medical students is overwhelmingly positive.

"We feel that these stories will undoubtedly leave a lasting mark on the next generation of physicians as it seeks better outcomes for patients. Thank you, Harmony 4 Hope for all of the work that you do to advance rare disease research, while bringing some joy to these patients and a community that can be so often overlooked." ~ Jenna Swan, Manager Patient Advocacy, Retrophin, Inc.

"Rare Storytellers was such a positive experience for me, on many levels, because of your outreach. I am so encouraged by what H4H is doing and the scope of your impact." ~Sharon Rose, Patient Advocate for Klippel Feil Syndrome and Founder of Klippel Feil Freedom.

"As medical students, it is important that we learn about rare disorders and stay involved in learning about new discoveries and therapies that we may not necessarily learn about in the classroom or during our clinical training." ~Shyam, Medical Student, Rush University

Through music, H4H fuels external scientific discoveries in Rare Disease, educates community and uplifts children with our annual playlists and gifts of music and music therapy.

Rare Storytellers

The Best Songs Start with a Story

Exclusive Sponsor Benefits

$5,000 per event

PRE-EVENT

- Logo and firm description prominently displayed on event website, including hyperlink to sponsor website or landing page of choice
- Blog post, written by H4H, announcing sponsorship and introduction of parent storyteller
- Social media campaign. Minimum of 2 Facebook posts, 4 Tweets and 1 Instagram

DURING EVENT

- Ability to provide one parent storyteller
- Logo on signage and all collateral
- Firm mention in opening remarks along with brief aside about sponsor's association with the parent storyteller
- Two (2) home office/sponsor invites

POST EVENT

- Blog post, written by H4H, summarizing the event
- Social media campaign. Minimum of 2 Facebook posts, 2 Tweets and 2 Instagram
- Ability to include potential parent storytellers in our database of speakers for inclusion in future events and growing initiatives.

CALENDAR

Fall 2019

- Medical College of Wisconsin (MCW) Date: October 29, 2019
- Northwestern Feinberg School of Medicine Date: TBD

Winter 2020

- Marquette University College of Health Sciences Date: February 27, 2020— Rare Disease Eve

Spring 2020

- Northwestern Feinberg School of Medicine Date:TBD

Rare Storytellers is a Harmony 4 Hope Production